

New CondoLux Website Offers Fresh Design, More User Friendliness

CondoLux has been a front-runner in luxury condo and beach home rentals and sales in Myrtle Beach for more than 20 years. With the launch of their new website at www.condolux.net with state-of-the-art color photography and a more robust online-booking interface, CondoLux makes it easier for users to decide which resort they can feel most at home with.

Myrtle Beach, SC ([PRWeb](#)) May 13, 2008 -- Not only does CondoLux process thousands of [Myrtle Beach beach home](#), condo, and golf package reservations a year, but they also stay one step ahead of technology. With the ever-changing shape of the internet and the high demand of quick information from consumers, CondoLux has tailored their new website to give their users as much information as possible before they make their reservation.

The new website presents users with a new layout and fresh "vacation-like" color scheme, with convenient site navigation and a plethora of added features. Getting around the website is easier than ever before, and more information on each page makes every click worthwhile.

"We wanted to make the new site as user-friendly as possible, but still load it up with features and information potential renters can use," said Paul Hanak, CondoLux Webmaster. "That's why we added the interactive map, the vacations blog, larger photos of our resorts, and a completely revamped reservation system."

Reserving a [Myrtle Beach vacation rental](#) or searching the real estate MLS is now easier than ever on the CondoLux site, with the ability to search by property name, area, location, or number of bedrooms. Visitors can make a reservation with just a few clicks from the comfort of their own living room, with all the necessary information to make an informed choice

Each individual condo or beach house page lists a detailed summary, general information, amenities, and large full-color photo gallery to help guests pick the perfect vacation rental for their needs. Customers can book online directly from the page when they are ready to make a reservation..

Coupled with the information about CondoLux's [Myrtle Beach condos](#) and real estate sales, the web development staff also added an interactive map that shows where all of their condos and beach homes are located. The map also displays golf courses, attractions, movie theaters and much more so guests can plan their vacation routes and activities better.

The staff has also compiled a list of all the most popular attractions, top-notch Myrtle Beach restaurants, family activities and other points of interest with links to their respective websites.

"We are trying to make it a one-stop-shop type of site, with a lot of the information about Myrtle Beach attractions and dining aside from our rentals and real estate sales," said CondoLux President Martin Brown. "This way, all the information is right there for people to use."

All-new information about the CondoLux rental experience includes a testimonials page, updated frequently as satisfied renters leave reviews about the accommodations and customer service.

Another major component to the site is the addition of a [Myrtle Beach blog](#). A team of writers is creating articles about the Grand Strand's attractions, real estate market, news and more, so that both locals and vacationers can get a more in-depth review of the happenings along the Grand Strand. They are blogging about restaurants, the new Market Commons, and other points of interest.

A new look, more information, expanded features, and easier navigation all add up to make a website that is truly informative and user-friendly. Vacationers can now get the most out of their Myrtle Beach vacation planning by visiting www.condolux.net.

###



Contact Information

Martin Brown

CondoLux

<http://www.condolux.net>

1-800-624-6418

Online Web 2.0 Version

You can read the online version of this press release [here](#).

PRWebPodcast Available

[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)